



Let go of blank page panic.

Let go of grammar doubt.

Let go of deadline dread.

At GingerUp Communications, we help you let go of content concerns so you can apply your brilliance to other matters; like changing the world, or producing the next great thingamajig.

We create electrifying, fresh copy that grabs your audience.

We even make your existing content clearer and more appealing, or teach you to do it for yourself.

Discover how our copywriting and editing services make worries fade and businesses soar.

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#### ■ Corporate content

- + articles
- + releases
- + discussion papers
- + forewords
- + case studies
- + manuals
- + bios
- + white papers
- + style guides

#### ■ Submissions and tenders

- + grants
- + nominations
- + panel bids
- + service contract bids
- + awards
- + boilerplates
- + pitch decks

#### ■ Promotional content

- + advertorials
- + brochures
- + pitches
- + product descriptions
- + slogans and branding
- + reviews

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#### ■ Interpretive material

- + research
- + concepts
- + storylines
- + digital or traditional content

#### ■ Websites

- + content
- + content editing
- + content guidelines
- + blog articles

#### ■ Speeches

- + talking points
- + keynote addresses
- + presentations

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#### ■ Editing

- + annual reports
- + books
- + short stories
- + newsletters
- + scientific reports
- + government reports
- + web content

#### ■ Job coaching

- + functional resumes
- + chronological resumes
- + pitches
- + responses against selection criteria
- + interview coaching

#### ■ Writing training

- + 1:1
- + small group sessions
- + government, corporate or web focus